

# **ONE TREE AT A TIME**

We plant one tree for every order of GoGreen products > 500 CHF

## www.milian.com

### An initiative funded by Milian to reduce your carbon footprint

Milian has taken part in a program that involves planting trees and restoring forest areas in Europe. These items are identifiable by their GoGreen logo on <u>www.milian.com</u>, on our catalogs and brochures.



#### THE FOREST, ESSENTIAL TO LIFE

The forest contributes to the natural balance, providing essential resources to the planet. Acting for the forest means generating benefits for nature and for humanity:

- Environmental benefits: as the first terrestrial carbon sink, forests are the best natural solution to fight against climate change and to maintain biodiversity;
- Socio-economic benefits: wood, sustainable resources, water resources, employment, health, well-being of populations.



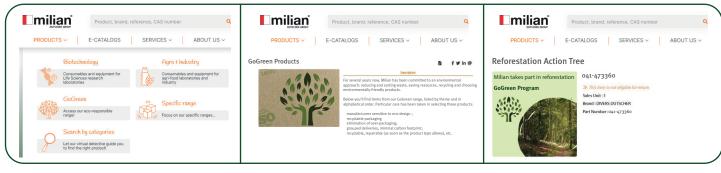
#### USE GOGREEN PRODUCTS, AND MILIAN PLANTS TREES!

We have identified and selected consumables, reagents and equipment remarkable for its **lower environmental impact:** less packaging, less plastic, bioplastic, less energy-consuming, etc.

To encourage the choice of more environmentally friendly products, Milian has committed to donating to **the reforestation nonprofit One Tree Planted Project** for each order of GoGreen of 500 CHF (excl. VAT) or more for GoGreen labelled products.

<u>Example</u>: for GoGreen equipment worth CHF 1,250, Milian will plant two trees on your behalf. Simply add to your order:

#### Part no. 041-473360 "Reforestation Action Tree", Qty 2



1. Go to milian.com

2. Shop for GoGreen products

3. Add 1 unit of product 041-473360 for every 500 CHF spent.



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